

HIGHER EDUCATION



Traditional Universities

VS

Career Training Programs

Stats, Numbers, Facts, and Comparisons

Meet the Expert



Dr. Rhea Haugseth

Dr. Rhea Haugseth is the Founder and Director of both the Pediatric Dental Assistant School in Marietta, Georgia, and the Founder and Director of the Pediatric Dental Assistants Association. She also operates her own full-time pediatric dental practice, founded in 1982.



You've heard it time and time again...

You've heard it time and time again...



To succeed in today's world,
you need a higher education.

You've heard it time and time again...



To succeed in today's world,
you need a higher education.

If you want a career,
not just a job,

You've heard it time and time again...



To succeed in today's world,
you need a higher education.

If you want a career,
not just a job,
you need to go to college.

Economic Policy Institute's 2015 Research:

Do diplomas guarantee jobs?

Economic Policy Institute's 2015 Research:



College

Young Graduates



High School

Economic Policy Institute's 2015 Research:



College

Young Graduates



High School

Unemployment Rate

Underemployment Rate

Economic Policy Institute's 2015 Research:



College

Young Graduates



High School

7.2%

Unemployment Rate

14.9%

Underemployment Rate

Economic Policy Institute's 2015 Research:



College

Young Graduates



High School

7.2%

Unemployment Rate

19.5%

14.9%

Underemployment Rate

37.0%

College can open up the door to a
satisfying, well-paying career.

College can open up the door to a
satisfying, well-paying career.

But plenty of college graduates are **unemployed**.
The numbers are **worse** for high school graduates.

College can open up the door to a
satisfying, well-paying career.

But plenty of college graduates are **unemployed**.
The numbers are **worse** for high school graduates.

**Before you start college,
you need to look at the numbers.**

Annual Tuition and Fees

How much will college cost you?

Annual Tuition and Fees



\$12,204
In State

\$32,396
Out of State

Annual Tuition and Fees

**Georgia
Tech** 

\$12,204
In State

\$32,396
Out of State

Duke
UNIVERSITY

\$45,376
In and Out of State

Annual Tuition and Fees



\$12,204

In State

\$32,396

Out of State



\$11,622

In State

\$29,832

Out of State



\$45,376

In and Out of State

Annual Tuition and Fees



\$12,204

In State

\$32,396

Out of State



\$11,622

In State

\$29,832

Out of State



\$45,376

In and Out of State



USC University of
Southern California

\$50,277

In and Out of State

Annual Tuition and Fees



\$12,204

In State

\$32,396

Out of State



\$11,622

In State

\$29,832

Out of State



\$13,251

In State

\$37,959

Out of State



\$45,376

In and Out of State



USC University of
Southern California

\$50,277

In and Out of State

Annual Tuition and Fees



PEDIATRIC DENTAL
ASSISTANT SCHOOL

\$4,400
Entire Program

Graduation Rates

How likely are you to graduate?

Graduation Rates



40%
4th Year

78%
5th Year

Graduation Rates

**Georgia
Tech** 

40%
4th Year

78%
5th Year

Duke
UNIVERSITY

87%
4th Year

Graduation Rates

**Georgia
Tech** 

40%
4th Year

78%
5th Year

THE UNIVERSITY OF
GEORGIA 

62.4%
4th Year

80%
6th Year

Duke
UNIVERSITY

87%
4th Year

Graduation Rates

**Georgia
Tech** 

40%
4th Year

78%
5th Year

THE UNIVERSITY OF
GEORGIA 

62.4%
4th Year

80%
6th Year

Duke
UNIVERSITY

87%
4th Year



USC University of
Southern California

76%
4th Year

Graduation Rates

**Georgia
Tech** 

40%
4th Year

78%
5th Year

THE UNIVERSITY OF
GEORGIA

62.4%
4th Year

80%
6th Year

UCLA

93%
4th Year

Duke
UNIVERSITY

87%
4th Year



USC University of
Southern California

76%
4th Year

Graduation Rates



PEDIATRIC DENTAL
ASSISTANT SCHOOL

100%

9 Week Course

Undergrad, Full-Time Employment Rate

Will you find a job?

Undergrad, Full-Time Employment Rate

**Georgia
Tech** 

68%

Undergrad, Full-Time Employment Rate

**Georgia
Tech** 

68%

Duke
UNIVERSITY

38%

Undergrad, Full-Time Employment Rate



68%



63%



38%

Undergrad, Full-Time Employment Rate



68%



63%



38%



Undisclosed

Undergrad, Full-Time Employment Rate

**Georgia
Tech** 

68%

THE UNIVERSITY OF
GEORGIA

63%

UCLA

38%

Duke
UNIVERSITY

38%

 **USC** University of
Southern California

Undisclosed

Undergrad, Full-Time Employment Rate



PEDIATRIC DENTAL
ASSISTANT SCHOOL

100%

For All Who Applied*

Student/Teacher Ratio

**How much attention
will you receive?**

Student/Teacher Ratio



19:1

Student/Teacher Ratio

**Georgia
Tech** 

19:1

Duke
UNIVERSITY

7:1

Student/Teacher Ratio



19:1



18:1



7:1

Student/Teacher Ratio



19:1



18:1



7:1



USC University of
Southern California

9:1

Student/Teacher Ratio



19:1



18:1

The logo for the University of California, Los Angeles (UCLA), featuring the text "UCLA" in white, bold, sans-serif font, centered within a blue rectangular background. The entire logo is enclosed in a red circular border.

UCLA

17:1

The logo for Duke University, featuring the text "Duke" in a large, blue, serif font, with "UNIVERSITY" in a smaller, blue, sans-serif font below it.

Duke
UNIVERSITY

7:1



USC University of
Southern California

9:1

Student/Teacher Ratio



4:1

Homework

**How much homework
will you have?**

Homework

Most colleges expect 2-3 hours of studying or homework, per credit hour.

Homework

Most colleges expect 2-3 hours of studying or homework, per credit hour.

A student with 12 credits will spend 24-36 hours per week studying or doing homework!

Homework

Most colleges expect 2-3 hours of studying or homework, per credit hour.

A student with 12 credits will spend 24-36 hours per week studying or doing homework!

At PDAS, you'll be assigned just 7-10 hours of homework per week.

Job Placement & Career Centers

**What job placement
help will you receive?**

Job Placement & Career Centers

Georgia Tech, UG, Duke, UCLA, and USC all have career centers and access to career counselors.

Job Placement & Career Centers

Georgia Tech, UG, Duke, UCLA, and USC all have career centers and access to career counselors.

In particular, USC has an excellent career center, and allows students to network with and seek mentorship from alumni with its ConnectSC program.

Job Placement & Career Centers



For graduates seeking a job as a pediatric dental assistant, PDAS has a **100% success rate**.*

Job Placement & Career Centers



For graduates seeking a job as a pediatric dental assistant, PDAS has a **100% success rate**.*

PDAS students learn in a **real dental practice** to put their skills and knowledge to practical use.

Job Placement & Career Centers



For graduates seeking a job as a pediatric dental assistant, PDAS has a **100% success rate**.*

PDAS students learn in a **real dental practice** to put their skills and knowledge to practical use.

The PDAS network of dentists in Georgia is large and helps graduates **find permanent employment**.

The Logical Choice

Only \$4,400

9 Week Program

100% Graduation Rate

100% Employment Rate*

4:1 Student/Teacher Ratio

7-10 Homework Hours/Week

Full Externship/Job Placement Program



The Logical Choice

Like what you see?

Don't put your future happiness on hold any longer...
Enroll in the next PDAS program, today!



Ready to invest in your future?



Pre-Register Now!



www.PDASinfo.com/register

References

1. <https://www.assessment.gatech.edu/2014/06/09/spring-2014-career-and-salary-survey-results/>
2. <http://factbook.gatech.edu/academic-information/graduation-and-retention-rates-tables-5-11-5-12/>
3. http://www.redandblack.com/uganews/administration/uga-students-don-t-finish-in-four-years-as-often/article_0b3037a4-99b0-11e3-9da0-001a4bcf6878.html
4. <http://talk.collegeconfidential.com/duke-university/1369202-low-job-placement.html>
5. <http://colleges.usnews.rankingsandreviews.com/best-colleges/rankings/highest-grad-rate/page+2>
6. http://career.ucla.edu/Portals/14/Documents/PDF/Outcomes/Outcomes_Brochure_102015_932am.pdf
7. <http://www.aim.ucla.edu/progress2.aspx>
8. <http://www.usc.edu/admission/fa/undergraduates/prospective/how-much-wil-my-education-cost.html>
9. <http://colleges.usnews.rankingsandreviews.com/best-colleges/ucla-1315>
10. <http://colleges.usnews.rankingsandreviews.com/best-colleges/usc-1328/academics>
11. <http://www.usc.edu/admission/undergraduate/faq/academics.html>

* 100% Employment Rate: Employment placement is not guaranteed upon graduation. Employment is dependent on, but not limited to, the student finding an office where they fit the established practice culture, active involvement in the employment placement process, and successful completion and graduation of the PDAS course.